



MERE POET RECORDS PRESENTS
THE NEW CD BY SINGER/SONGWRITER

MARK CROFT

EVENING FLOOD



MARK CROFT
EVENING FLOOD

*"MY FAVORITE RECORD OF THE YEAR!
EVENING FLOOD IS PHENOMENAL"*
- JOHN URBAN, HOST OF URBAN THEATER WISC-TV

"GREAT NEW ALBUM MARK! I LOVE IT!"
- GABBY PARSONS, 105.5 TRIPLE-M FM

"EVENING FLOOD SOUNDS ABSOLUTELY FANTASTIC."
- LOCAL SOUNDS MAGAZINE

*"YOUR VOCAL DELIVERY PULLED ME RIGHT IN AND I STAYED
WITH YOU THE WHOLE WAY THROUGH. FANTASTIC WORK."*
- DOMINICK MAITA, AIRSHOW MASTERING

"GREAT VERSION - WONDERFUL VOICE"
- PETER GABRIEL

EVENING FLOOD IS THE FOURTH AND LATEST CD BY MADISON, WI NATIVE MARK CROFT. ALWAYS UNAFRAID TO BREAK THE GENRE BARRIERS, CROFT TAKES INSPIRATION FROM A VARIETY OF MUSICAL STYLES AND BLENDS THEM INTO HIS OWN POP/ROOTS APPROACH TO SONGWRITING. THE CD FEATURES THE ROUSING FUNK-INFUSED SINGLE "THE GAS IS ON" WRITTEN IN THE WAKE OF THE GULF OIL SPILL AND REFLECTS ON ITS GLOBAL IMPACT AND AFTERMATH. IN A REPERTOIRE BRIMMING WITH MEMORABLE POP SINGLES, LOCAL SOUNDS MAGAZINE CALLED THE TITLE TRACK ("EVENING FLOOD") "THE BEST-WRITTEN, MOST SUCCINCT POP SONG HE'S DONE YET." CROFT INCORPORATES GENRES LIKE SOUTHERN FUNK ("IF SHE'S GONNA SHAKE IT"), SWAMPY BLUES ("ONE MISSISSIPPI"), GOSPEL ("AMEN AND HALLELUJAH"), AND GYPSY SWING ("THE CROW AND THE RAVEN"), IN THE PROCESS, HE DEMONSTRATES HIS CONTINUED MATURITY AS A SONGWRITER AND STORYTELLER. THE ALBUM ALSO FEATURES MARK'S VERSION OF ONE OF HIS FAVORITE PETER GABRIEL SONGS "WASHING OF THE WATER". CROFT GIVES A PROFOUNDLY INTIMATE AND EMOTIONAL PERFORMANCE FOR WHICH HE RECEIVED PRAISE FROM GABRIEL HIMSELF.

RECORDED AT MASTERS RECORDING STUDIO (FORMERLY FLYTE TYME STUDIOS) IN EDINA, MN, EVENING FLOOD WAS PRODUCED BY ANTHONY JW BENSON AND MIXED BY GRAMMY AWARD™ WINNING ENGINEER TOM TUCKER (PRINCE, STING, LUCINDA WILLIAMS, BONNIE RAITT) AND MASTERED BY AIRSHOW MASTERING WIZ DOMINICK MAITA (HERBIE HANCOCK, GLEE SOUNDTRACKS, CURTIS STIGERS, TIL TUESDAY, BILLY JOEL). THE ALBUM FEATURES A BEVY OF TALENTED MUSICIANS AND VOCALISTS INCLUDING DRUMMER NOAH LEVY (BoDeans, Five for Fighting, Peter Dinklage, Brian Setzer).

A SOUGHT AFTER AND RESPECTED SONGWRITER, PERFORMER, AND ACOUSTIC GUITARIST, CROFT PLAYS MORE THAN 120 SHOWS A YEAR, CONTINUALLY EXPANDING HIS BOUNDARIES AND HONING HIS LIVE PERFORMANCE SKILLS.



EVENING FLOOD

- 1) EVENING FLOOD 3:41
- 2) GOOD ENOUGH 3:35
- 3) THE GAS IS ON 3:03
- 4) AMEN AND HALLELUJAH 4:10
- 5) CRIPPLE ME 3:28
- 6) IF SHE'S GONNA SHAKE IT 4:13
- 7) ONE MISSISSIPPI 4:45
- 8) THE CROW AND THE RAVEN 4:14
- 9) IN MY DEFENSE 5:52
- 10) WASHING OF THE WATER 4:07



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